



# 2025 中国（广州）跨境电商交易会（CCEF）

## China (Guangzhou) Cross-Border E-Commerce Fair (CCEF)

**Date:** August 15-17, 2025

**Venue:** China Import and Export Fair Complex (Canton Fair Complex), Guangzhou, China

**Guiding Authority:** The Department of Guangdong Province, The People's Government of Guangzhou Municipality

**Host:** China Foreign Trade Centre Group Co., Ltd.

**Theme:** New momentum of foreign trade · New Future of Digital

**Exhibition Area:** Comprehensive Pilot Areas and Export-Oriented Industrial Belts; Cross-Border E-Commerce Supply Chain Area; Cross-Border E-Commerce Platforms & Service Providers Area.



### Our Advantage--

① National level brands and platforms for cross-border e-commerce ② National team of foreign trade exhibition organizers ③ Leading industry exhibitions in terms of area ④ Over 1000 suppliers, with over 60 advantageous industrial belts nationwide. ⑤ Industry access trade fair recognized by both the official and industry sectors

### Why choose us---

**Market expansion and business growth:** Expand cross-border market share and promote business growth.

**Brand promotion and image building:** Show the brand strength and professional image and enhance the visibility of the industry.

**Industry trend insight and strategic adjustment:** Help to grasp the market pulse, adjust the direction of strategic development.

**Cooperation opportunities and resource integration:** Look for partners, establish strategic alliances, integrate resources, and enhance the market competitiveness.

**Learning and Innovation opportunities:** Observe and learn the successful experience, innovative ideas, and advanced technology of other enterprises, and stimulate the development ideas.

### Opportunity---

- ①  **Internal/Foreign Trade Company**
- ②  **Overseas Purchasing Representative in China**
- ③  **Want to Transform Cross-border Domestic E-Commerce Practitioners**
- ④  **Cross-Border E-Commerce Sellers (Platform sellers, independent sellers)**
- ⑤  **Overseas Importer**
- ⑥  **Supply Chain Integrated Mechanism**
- ⑦  **Government/Business Association Procurement Representative**
- ⑧  **Cross-Border E-Commerce Platform Direct Acquisition Center (Amazon direct sales)**



### Booth type & Rate---

Booth type	Rate	Remark
Standard booth	¥14800	Standard booth: 9 m <sup>2</sup> standard booth, including basic exhibition equipment configuration (Book for more than 18 m <sup>2</sup> can apply for double opening booth, double opening fee will be charged 10%)
Bare Booth (Upon 18 m <sup>2</sup> )	¥1480 /m <sup>2</sup>	Bare space: Minimum order of 18m <sup>2</sup> , without any configuration (for configuration, please apply to the organizing committee in advance), 10% of the bare space opening fee will be charged for applying for the independent Island booth

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